



Artwork that reaches production cleanly.

Use this checklist for print-ready files. Your final artwork must be prepared on the current production template for the exact flag shape and size selected in your quote.

FILE FORMAT	Supply a press-quality PDF without trim, crop or registration marks.
COLOUR	Build artwork in CMYK. If a specific Pantone colour is essential, nominate it from the PANTONE+ Solid Coated library.
FONTS	Convert all fonts to outlines (paths/curves) before exporting.
IMAGES	Embed all linked images and graphic elements. Do not leave external links.
SCALE	Prepare at 100% scale unless the supplied production template states otherwise.
BLEED	Extend backgrounds and images through the bleed zone shown on the current template.
RESOLUTION	Bitmap images should be at least 130 DPI at full output size. Higher is useful for logos and detailed imagery.

Choose your artwork route

PRINT-READY	You supply finished artwork on the correct current template. We check it and provide a proof before production.
LOGO OR DRAFT	Supply the best files you have. We will advise whether simple preparation or a quoted design package is required.
DESIGN HELP	Provide the message, brand files, colours and a rough brief. Design assistance is quoted before work begins.
READY DESIGN	Select a prepared Coffee Flag design, then confirm the flag shape, size, printed sides and base.



Production template control

A flag template is a manufacturing dieline, not a generic canvas. The outline, pole sleeve, tensioning profile, bleed and safe area change by shape and size.

PRODUCT	SUPPORTED SIZE FAMILIES	WHAT TO CONFIRM
Teardrop flag	Extra small / small / medium / large / jumbo	Exact size, sleeve colour and current dieline version
Feather flag	Extra small / small / medium / large / jumbo	Exact size, sleeve colour and current dieline version
Rectangle flag	Small / medium / large / jumbo	Exact size, tensioning profile and current dieline version

1. Select the product and exact size

Do not begin final artwork from a photograph, approximate silhouette or a template for a different size.

2. Request the current production dieline

Use the Artwork & Templates page or add a template request to your enquiry. The current compatible file will be supplied after the configuration is identified.

3. Keep guides intact while designing

Respect the safe area, pole sleeve, tensioning edge and bleed. Keep important text and logos away from seams and curved edges.

4. Export a clean proof PDF

Remove template notes only when instructed, retain required bleed and check spelling, orientation and reading direction.

IMPORTANT

Single-sided flags show a reversed, less vibrant image on the back. Double-sided flags use two printed layers so the message reads correctly from both directions. Confirm this choice before final artwork approval.

Questions? Call 1300 447 114 or submit the structured enquiry at bannersflags.com.au/enquire.